

c o m p a n y





ABOUT ALSORAD TRADING COMPANY

ALSORAL

Alsorad brand is proud to offer its special products in the field of various types of pistachios and their derivatives with the best quality and the most competitive prices, backed by over two decades of experience and the continuous and dynamic efforts of its committed and loyal staff.

One of the standout advantages of this company is the guarantee of high quality and uniform pistachio sizes, as well as customer-centric services. The pistachio products of the Alsorad brand, in terms of appearance and taste, are always among the top in the industry.

All packaging and distribution stages are conducted with precision and high quality to ensure the best possible experience for the consumer. Alsorad's sales representatives across the country and the world are ready to serve their esteemed buyers with tireless efforts, as the mission of this brand is to deliver the highest quality products in large volumes and at the lowest prices to buyers worldwide.



Pistachios are a popular and highly favored product grown in Iran. This sweet and delicious nut is recognized worldwide as a high-quality and valuable product. As one of the best sources of protein and energy, pistachios not only boost energy levels but also contribute to heart health, lower cholesterol, and strengthen the immune system. With their numerous benefits and delightful taste, pistachios are an excellent choice for a healthy and delicious snack.

Benefits of Pistachios:

- Lowers LDL cholesterol (Bad)
- Promotes eye health
- Helps with weight management and weight loss
- Improves erectile dysfunction in men
 - Regulates blood sugar and improves diabetes

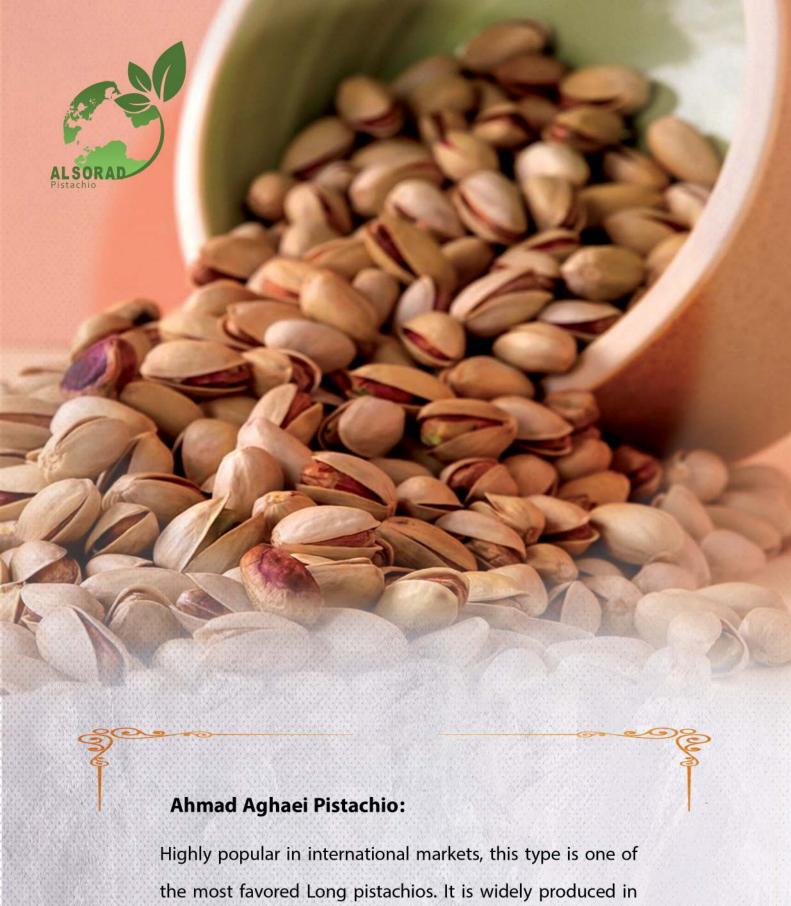
Types of Pistachios:

Pistachios are classified into three categories based on their appearance: Long pistachios, Round pistachios, and Jumbo pistachios. Varieties such as Akbari, Ahmad Aghaei, and Badami fall under the Long category, while the Fandoghi type (Ohadi pistachio) belongs to the Round category, and the well-known Kalleh Ghouchi variety is in the Jumbo category.

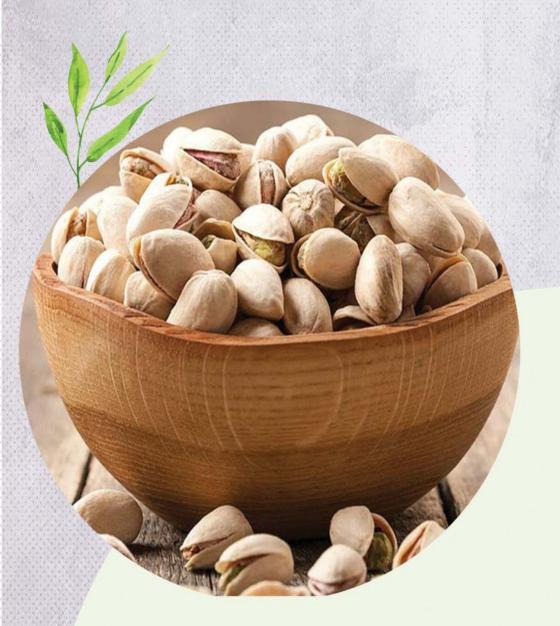


Badami (almond shape) Pistachio:

This type is primarily produced in the Khorasan province and belongs to the Long category. Its Iranian name is less known in global markets. Common sizes range from 26 to 38.



the Kerman province and is available in sizes from 22 to 32.





Akbari Pistachio:

The most famous and well-known pistachio type in Iran, recognized globally by its Iranian name, is Akbari. This type belongs to the Long category, and due to its elongated size, it is often referred to as Super Long. It is available in sizes ranging from 20 to 28.





Kalleh Ghouchi Pistachio:

Known commercially as Jumbo, Kalleh Ghouchi is one of the largest pistachio varieties produced in Iran. It is available in sizes from 20 to 28, and due to its higher production volume compared to Akbari, it is more affordable. Apart from Canada, India, and Iraq, Kalleh Ghouchi is suitable for markets in nearly all other countries.



Pistachio Slivers:

Pistachio slivers, or sliced pistachios, are an excellent garnish for various dishes, desserts, and pastries. They are made by peeling the pistachio kernel and slicing it into thin strips. This product, one of the best from the Alsorad brand, is highly favored for its vibrant green color, adequate oil content, and superior taste.

Pistachio Powder:

Pistachio powder is produced from ground pistachio kernels and is used in a wide range of foods, pastries, cakes, biscuits, gum, ice cream, and cookies due to its excellent flavor and aroma. One of the primary uses of this popular product from the Alsorad brand is in the production of pistachio-based Qawoot.

The pistachio shell is an extraordinary natural material that, due to its hardness and strength, can be used for producing pure carbon and in various industries including agriculture, medicine, food, and pharmaceuticals. This product is offered in bulk at the lowest prices by the popular brand Al-Sourad for its buyers.

